

Your style. Your rules.

The Brother Innov-is M-Series

brother
at your side





It's time to go from curious to confident

The Brother Innov-is M Series sewing quilting and embroidery machines - creative control, without the complexity.

You're a confident beginner sewer and now you want to level up your skills, one stitch at a time.

Whether you're adding subtle details, customising clothes you already love, or experimenting with something new, these machines are built to grow with you. Intuitive to use, power where it matters: turn your creativity into wearable results.

You bring the ideas and we'll give you the tools to make them real. Because the best things in life aren't bought, they're made.

Rosie
@linen_thief



Luke
@sewlukeivo



Tammy
@tammy.handmade



Tony
@tonyr.maker



Embroidery only



Innov-is M340e

The Brother Innov-is M340e embroidery machine is perfect for the embroidery curious.

Made for modern craft culture, it's packed full of beginner-friendly features that will make learning embroidery a breeze. Personalisation equals power: you need a machine that's simple to get started on but is packed full of features, so it can go the distance at your side.

Features:

- 135 built-in embroidery designs
- 11 built-in embroidery fonts
- 100 x 100mm embroidery area
- Magnet embroidery frame included
- Colour touchscreen
- Advanced one-action needle threader
- Wireless LAN connected
- Artspira creative app connection

Sewing, quilting and embroidery



Innov-is M380

The Brother Innov-is M380 is the machine you need when you want to maximise your creativity.

If you're a confident beginner sewer, this is the machine on which to add embroidery and quilting to your skill set. Whatever you're creating, this machine has been built to grow with you.

All the great embroidery features from the M340e PLUS:

- 181 sewing stitches, including 10 buttonholes
- 4 lettering fonts
- Design your own stitches with My Custom Stitch™
- 160mm (6.2") workspace
- Auto thread cutter button
- Lockstitch button
- Slide speed control
- Hard case

Available on the M340e and M380

Make it yours, make it personal

Embroidery innovation on the Innov-is M-series

With an advanced one-action needle threader, 135 built-in embroidery designs, 11 embroidery fonts and on-screen editor the Innov-is M-Series brings serious capability, with zero intimidation.

The colour touchscreen adds more control and more creativity. Use it to choose embroidery patterns, perform edits and tweak machine settings so it's set up just the way you like it.



Magnetic embroidery frame

Included as standard!

The included magnetic frame makes embroidery as easy as one, two, three. No more levers, catches or screws. Just place any fabric up to 2mm thick on the hoop, add the sturdy magnet top frame and start stitching.



Available on the M380 only

Upcycle it. Remix it. Make it proud.

Superb sewing on the Innov-is M380

With an advanced one-action needle threader, 181 sewing stitches, thread sensors, 7-point feed, easy free arm conversion and automatic thread cutter button the M380 brings serious sewing innovation, so you can go from beginner to brilliant.

The colour touchscreen gives you control over your creativity. With My Custom Stitch™ included as standard, it's easy to edit any of the built-in stitches and save for later use, or even create your own from scratch.

Designed to last, this sturdy, well-built machine comes with eight presser feet and a hard case – safe, practical and flexible too.



Available on the M380 only

From blank to bold

Quilt confidently on the Innov-is M380

It's time to push your sewing skills further and explore the creative world of quilting on the Brother M380. With strong feeding, easy free motion conversion and optional wide table you'll enjoy upping your skills stitch by stitch.

All operating buttons, like slide speed control, needle up/down, and Start/stop button are located on one convenient panel on the centre of the machine – so you'll have ultimate control over your work.



Quilt designed by Brigitte Heitland, Zen Chic.

Go further with the Brother M380

With over 100 years' experience of innovating in the home crafting space, we know how to push creative boundaries. There are 100s of additional sewing, quilting and embroidery accessories that will support you on your journey of creative realisation.



Scan the QR code here to go directly to our accessories page.



Wide table

Optional accessory



Stretch out and expand your creative horizons with the optional Wide Table. Perfect for sewing bulky projects or quilts.

Seam Accuracy Kit FP01

Optional accessory



Take the stress out of sewing straight lines and achieving perfect seams, includes:

- Edge joining foot
- Straight stitch foot
- Vertical stitch alignment foot

Decorative Edge Kit FP02

Optional accessory



Add a professional finish to your sewing projects with this presser foot kit, includes:

- Bi-level foot right
- Narrow zipper foot
- Piping foot

Patchwork Presser Foot Kit FP03

Optional accessory



Achieve perfect patchwork and precise quilt finishes with this presser foot kit, includes:

- Quarter inch piecing foot
- Open toe foot
- Binding foot

Brother Innov-is M-series features

General features – M380 & M340e

Type of screen	LCD colour touchscreen
Display size	3.7"
Workspace	160mm/6.2"
Needle threading system	One-action needle threader
Thread cutter button	✓
Drop in bobbin	✓
Adjustable thread tension	Upper (manual)
Upper and lower thread sensors	✓
Needle up/down button	✓
Start/stop function	✓
USB port	✓
Wireless connectivity	✓
Protective cover	Hard case (M380), Soft cover (M340e)

Embroidery features – M380 & M340e

Embroidery area	100 x 100mm
Frames included	100 x 100mm magnet frame
Built-in embroidery patterns	135
Built-in fonts	11
Built-in embroidery frame patterns	140
Realistic preview of the patterns	✓
Pattern editing, including size change, rotation, mirroring etc...	✓
Font size selection (L-M-S)	✓
Text editing functions – multiple line text input	✓

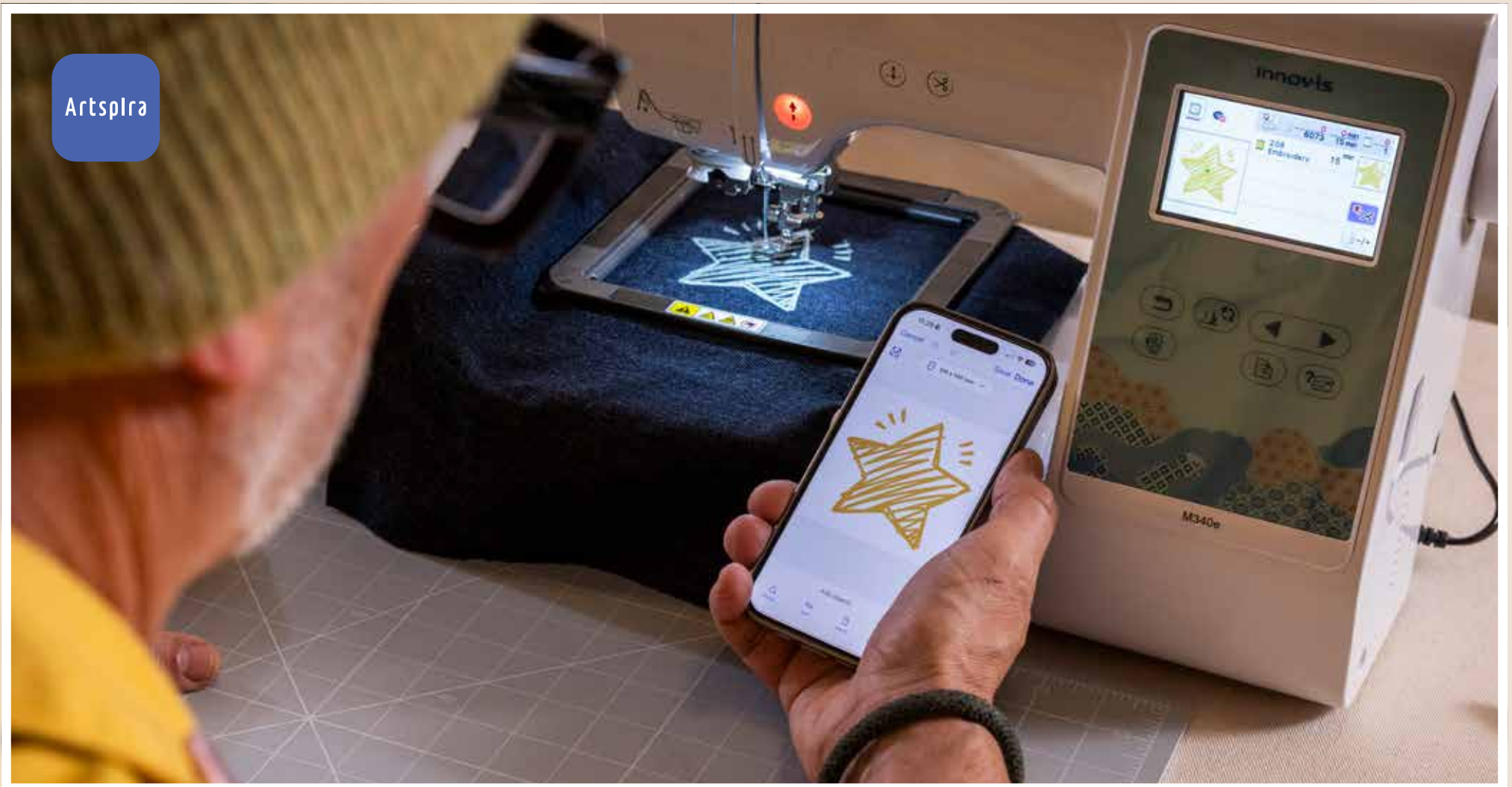
Sewing features – M380 only

Number of sewing stitches (incl buttonholes)	181
Buttonholes	10
Built-in lettering styles (sewing)	4 (uppercase)
My Custom Stitch™	✓
7 point feed dogs	✓
Electronic slide speed control	✓
Combine stitches	✓
Speed control customised for zigzag width	✓
Automatic reverse/reinforcement stitch	✓
Mirror imaging	✓
Free motion embroidery/quilting	✓
Mechanical dual feed (walking foot)	Optional

Artspira: Brother's all-in-one embroidery design app

With the free Brother Artspira mobile design app, the power to create bespoke embroidery designs is now in your hands. Send wirelessly to your Brother embroidery machine when you're ready to start stitching.

Scan the QR
to download
Artspira for free.





Draw your own embroidery

Now you can draw your own embroidery designs directly into the Artspira app. Add motifs, borders and text from the built-in designs. Upgrade to Artspira+ to access more save slots, more editing tools and many motif designs.



Take editorial control

Edit embroidery designs directly in the Artspira app. Import your own or edit one of the 1,000s of built-in Artspira library embroidery patterns. Upgrade to an Artspira+ subscription to access more editing tools, more save slots and many more library designs.



Monogram creator

Use Artspira to create bespoke monograms that can be stitched out across a wide variety of homewares, gifts and accessories for a classy, personalised touch. Upgrade to an Artspira+ subscription to access more fonts, styles and frames.



Delight in Disney

Stitch a dose of fun into everything you make with Artspira's Disney inspired embroidery designs. Choose from 100s of your family favourites, from classic Mickey all the way to Disney does holidays – all available to buy and access in-app.



Convert personal images

Take much loved photos, stock vectors or even your kids' hand-drawn images and convert them into embroidery data with Artspira+. Choose from standard embroidery data, cross stitch or use Artspira+'s AI feature to cartoonify your images.



Design your own fonts

Words have never said so much than with the Artspira+ font decorator. Decorate just one letter to create stunning monograms, or create beauty across a whole word. With multiple decorator styles to choose from there's something to suit every taste.

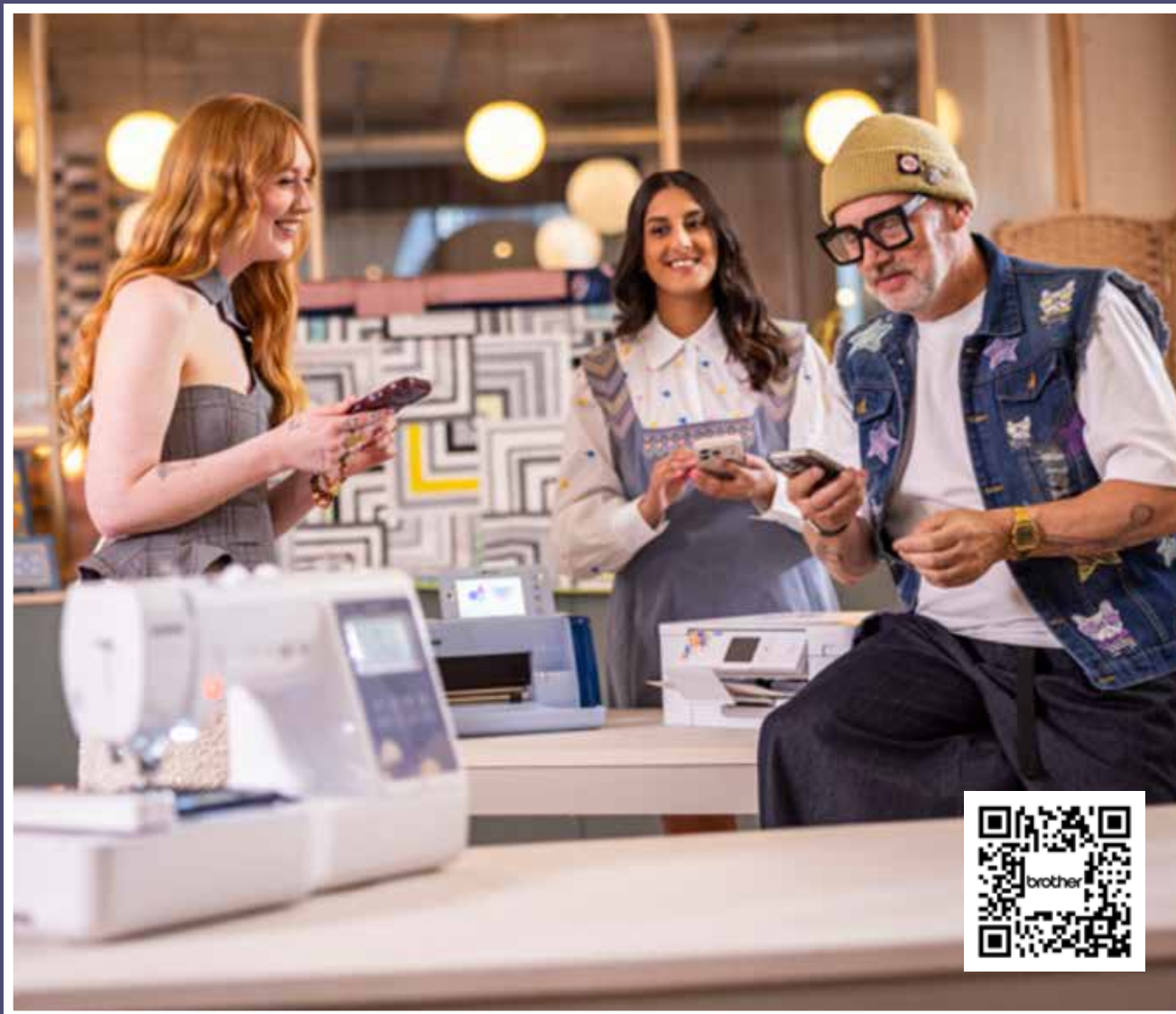
Connect your creativity

With Brother's connected craft room ecosystem

When curious minds connect the dots, creative power surges. Made for modern craft culture we've designed our craft room products to connect via the Artspira app.

Whether you're adding personal branding to accessories, customising thrifted clothing, or experimenting with something new the Brother connected craft room makes it easy to create across multiple mediums.

Sewing, quilting, embroidery, sublimation, fabric printing, vinyls, stickers, cutting and more: you bring the ideas, we'll give you the tools to make them real.



For more information contact your dealer or visit sewingcraft.brother.eu

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