

Your craft. Your journey. Your Expedition.

The EXPEDITION Innov-is BX1 and BX1e

Sewing, quilting and embroidery



brother
at your side





Redefine your craft, begin the Expedition.

**The Brother Innov-is Expedition
sewing, embroidery and quilting
machine range.**

**Every great make starts with an idea, a moment of
curiosity and a willingness to try.**

No crafting journey is a straight line; skills develop,
confidence grows. The memories are made in the making.

Now's the time to embark on your own creative journey,
a personal path that unfolds stitch by stitch.

The Brother Expedition range is the one and only craft
companion you need. Fast, durable and innovative, it's
made to go the distance At your side.



Expedition BX1e

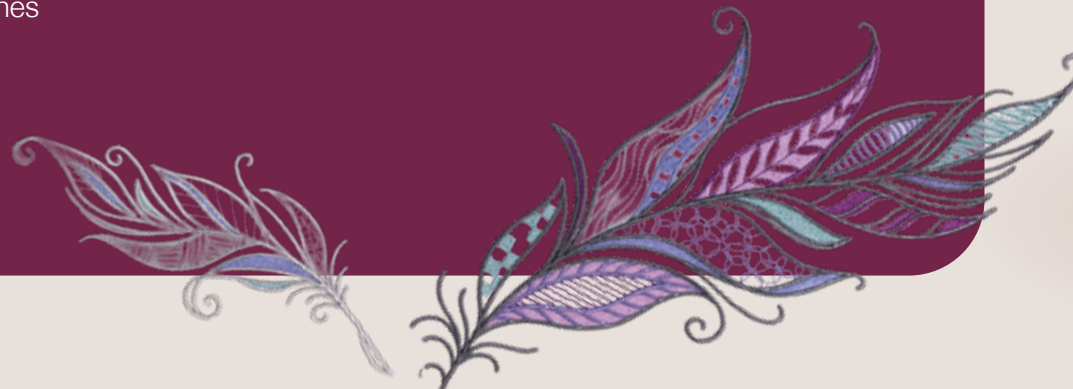
Every journey starts with a single stitch, so let your craft take you on an expedition.

Explore your creative capabilities with the Expedition Innov-is BX1e embroidery machine. Designed to be durable, innovative and flexible, it's the crafting partner you can rely on for every step of the journey.



Key features

- 360 x 200mm/14 x 8" embroidery area with two included frames
- 774 built-in embroidery designs, 140 frames and 23 fonts
- 3D appliqué, crochet couching, lace crochet and French knot embroidery
- Appliqué function to create quick patches
- Matrix copy function
- Colour sorting
- LED drop pointer, two-point positioning
- Automatic stitch density adjustment (Stitch to Block function)
- Programmable jump stitch cutting
- Wireless connectivity
- Newly designed foldable hard case



Expedition BX1

Craft has always been a journey, from the first stitch to the final finish.

Embark on your own journey of creative discovery with the Brother Innov-is Expedition BX1 sewing, quilting and embroidery machine. Perfectly blending precision with imagination, technology with craft, and innovation with creativity – this is a machine that has been built to go the distance.



Key features – everything on the BX1e plus

- Large 254mm (10") workspace to the right of the needle
- Brand new Brother innovation – Curve Sewing function!
- 754 built-in stitches, including 14 one-step buttonholes
- External laser sewing guideline
- Stitch tapering function with 20 tapering styles
- My Custom Stitch™ decorative stitch designer
- Multi-directional sewing for even wider decorative stitches
- Digital dual feed foot – included as standard
- ICAPS automatic fabric sensor for even, strong feed
- Pivot function
- Easy free motion conversion with auto drop feed
- Knee lift
- ISR (Intelligent Stitch Regulator) compatible
- Wireless connectivity
- Newly designed foldable hard case



Available on the Expedition BX1 and BX1e

Wall hanging designed
and created by
Amelia Wylam



Follow the thread

Explore the Expedition's embroidery capabilities

The BX1 and BX1e both have over 900 embroidery patterns, frames and fonts built-in, most of which are editable on the Expedition's 7" touchscreen. Be inspired by the built-in French knot, 3D appliqué, crochet couching and crochet lace designs.

Relax, you don't need to worry about precision, when we've built a machine that will think of that for you. The LED drop pointer and the two-point positioning function let you line up embroideries in exactly the right place – especially along pocket edges, collars and more.

Don't waste time on things you've seen before: the matrix copy function creates repeated designs, with optimal placement and time-saving auto colour sorting so that there are fewer thread changes along the way.

With auto jump stitch programming and auto density adjustment (Stitch to Block), you'll get professional looking stitch outs from the comfort of your own home. Pair it with the Appliqué Creator and you can choose hobby or hustle any day of the week.





Magnetic embroidery frames*

Brother magnetic embroidery frames make embroidery as easy as one, two, three. No more levers or catches.

Compatible frame sizes:

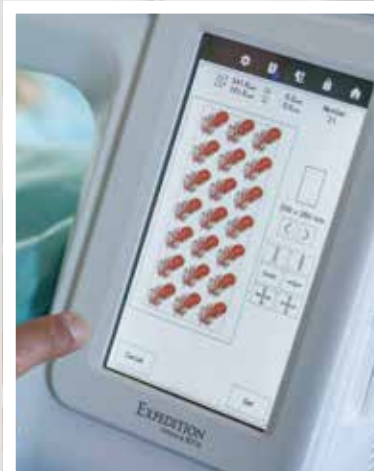
- 300 x 180mm MF300
- 180 x 130mm MF180



Embroidery digitising software*

Enhance your embroidery with Brother's innovative embroidery software solutions.

- **Brother BE EmbroideryStudio software** – our most proficient, in-depth embroidery design and digitising software. Aimed at professionals and serious hobbyists.
- **PE-Design 11** – create unique embroidery designs, stitches and quilt fill designs with this powerful design and digitising software.
- **PE-Design Plus 2** – turn your favourite image and illustrations into embroidery designs.



Scan the QR code to find out more detail.

*Additional purchase necessary

Available on the Expedition BX1 only

Embark on a journey of creative discovery

Explore the Expedition's sewing capabilities

Redefine your creative sewing journey with Brother's commitment to bringing you every ounce of sewing innovation that we can pack into a machine.

Sew like you've never sewn before with the Expedition BX1: the first Brother sewing machine to feature our brand-new technical sewing innovation, Curve Sewing. No need for affixing rulers, no need for stopping and starting – the Curve Sewing function helps you produce smooth, flowing curves that make it look like you've been sewing for years.

With the square feed driving system (SFDS), sideways sewing capabilities, ICAPS and extra strong feed dogs, sewing any fabric is a breeze. With the stitch tapering function and the choice of 20 tapering styles, you can effortlessly and professionally create flawless tapered corners. The external laser sewing guideline provides pinpoint precision, even when sewing on the darkest of fabrics.

With 754 utility and decorative stitches, including 14 one-step buttonholes, you can journey through your creativity with ease. Expand your horizons further with Brother's powerful stitch designing software, My Custom Stitch™ built in as standard.





Available on the Expedition BX1 only



From first stitch to the final finish

Explore the Expedition's quilting capabilities

For memories that are made in the making, it's time to get lost in the Expedition's quilting capabilities.

We've included the Brother Digital Dual Feed Foot as a standard accessory, so all you need to do is set up and easily sew the multiple layers of your quilt straight from the box. When you combine that with the Expedition's ICAPS fabric sensor system, which continuously detects fabric thickness and automatically adjusts pressure to ensure even stitch quality over different fabric thicknesses, you get a whole new level of precision quilting.

Use the pivot function to get the sharpest of corners and points. The knee lift gives you ultimate control for hands free sewing and the optional wide table will give you enough space to freely create.

Easily covert your BX1 for free motion sewing: drop the feed dogs with a simple press of the touchscreen button. Love a creative quilt but not freehand quilting? We've made that easy for you too, with 19 built-in quiltbroidery-inspired patterns.



Optional accessories*



Intelligent stitch regulator (ISR)

It's never been easier to master free motion quilting, than with Brother's ISR with infrared edge detection. Your stitches will be perfectly equal, and you'll quickly gain confidence with free motion patterns. With adjustable height settings and curved design, fabric flows smoothly under any of the three included presser feet.



Multi-function foot controller

With the multi-function foot controller, various sewing machine operations such as thread cutting and reverse stitching, in addition to starting/stopping sewing, can be programmed to be performed with just your feet.

Wide extension table

Give yourself the space to explore your creative side with the optional wide table.

*Additional purchase necessary

Built for curious minds

Explore the Expedition's technological innovations

General features

Workspace	254mm (10") needle to arm and 104mm (4.1") height from sewing bed to top of machine arm
LCD display	Large and clear 7" built-in HD LCD display
Lighting	3 LED lights to evenly and brightly light up your work area
Intuitive user interface	Easy-to-use screen layout and realistic preview of selected stitches and patterns
Needle threader	Extra-advanced one-action needle threading system
Bobbin winder	Additional spool stand to wind bobbins without having to remove upper thread. With new easy bobbin thread cutter.
Thread tension	Automatic upper thread tension
Thread cutter button	Automatic thread cutter
Thread sensors	Thread sensors for upper and lower threads
Presser foot	Automatic presser foot up/down setting and extra high lift
Start/stop button	Ergonomic large Start/stop button
Wireless	Easily stay up to date with wireless machine updates and connection to Artspira and other apps
My Stitch Monitor	Monitor project progress wirelessly via your mobile device
Update	Software update capability via wireless or USB
USB connectivity	One high-speed port
Operational languages	18 built-in languages
Environment	Save energy with Eco and Deep Sleep modes
Safety features	Presser foot and needle changing key for safe operation; screen lock

Embroidery features

Embroidery area	Large 360 x 200mm (14" x 8") embroidery area
Built-in designs	914 embroidery designs including frames, 3D appliqué, crochet couching, lace crochet and French knot embroidery
Crochet couching	Couching foot included with new crochet couching designs
Built-in frame designs	140 frame pattern combinations
Density	On-screen auto density adjustment (Stitch-to-Block) available for embroidery and letters
Built-in fonts	23 embroidery fonts
Text edit functions	Simplified user interface for text input and editing, with various editing capabilities such as curving, arraying, and space adjustment
Font sizes	S/M/L size for font designs
LED pointer	For high-precision placement of embroidery patterns with two-point positioning function
Matrix copy	Repeat embroidery motifs and reduce thread changes
Appliqué function	Create quick appliqués and patches
Advanced editing functions	Design editing, flip designs horizontally, pattern rotating (0.1, 1, 10 and 90 degrees), drag and drop operation, zoom up to 300%
Optimised colour sorting	Colour sort feature and direct touch button for optimised embroidery
Colour change	Direct touch button for changing colours of embroidery pattern
Thread palettes	Selectable thread brand for built-in and external designs
Thread trimming	Jump stitch thread trimming with thread wiper
Basting embroidery	Secure your embroidery to your stabiliser before stitching out your pattern for better results
Resume function	Pause and resume mid embroidery stitch out
Frame detection	Automatic embroidery frame size detection
Included frames	Two standard frames included: 360 x 200mm (14 x 8") and 180 x 130mm (7 x 5")

Sewing features

Built-in sewing stitches	754 utility, decorative stitches including 14 buttonholes
Lettering fonts	Five sewing lettering fonts (3 alphabet, 1 Cyrillic, 1 Japanese)
Combination stitches	Individual adjustment for combined stitches (depending on category)
My Custom Stitch™	Combine and edit custom stitches
Tapering function	20 stitches with 12 different shaped corners
Curve Sewing Function	Helps you produce smooth, flowing curves
External laser guideline marker	Guideline marker with 28mm side shift capability from left to right
Dual feed	Digital Dual Feed System for even and consistent sewing on all fabrics
ICAPS fabric sensor system	Continuously adjusts presser foot pressure and auto detects fabric thickness
SFDS	Square feeding system with powerful and long feed dogs
Pivot and foot height	Lightning-quick pivoting functionality with customisable foot height
Lockstitch	Reinforcement stitch at start and end of sewing
Free motion	Free motion mode to adjust foot height
Drop feed function	Automatic drop feed when free motion mode is selected
Straight stitch	Straight stitch needle plate and straight stitch foot included
Easy to remove needle plate	Swap needle plates easily with the included disc shaped screwdriver
Ruler	Ruler design with zero mark at the needle
Needle plate detector	Needle plate detector for safe operation
Sewing speed	Sew up to 850 stitches per minute
Intelligent stitch regulator compatibility	Brother's optional ISR automatically adjusts the needle speed, ensuring a continuous, even stitch length is maintained

Bringing you the tools for thoughtful crafting

Trolley set

Travel in style with the exclusive, wheeled Expedition trolley set. Keep your machine scratch and dust free in these luxury, padded cases made especially for the BX1 and BX1e.

Go further with the Brother Expedition

With over 100 years' experience of innovating in the home crafting space, we know how to push creative boundaries. There are 100s of additional sewing, quilting and embroidery accessories that will support you on your journey of creative realisation.



Scan the QR code here to go directly to our accessories page.

From idea to completion

Explore the Expedition's
software integrations



Artspira: Brother's all-in-one embroidery design app

With the Brother Artspira mobile design app, the power to create bespoke embroidery designs is now in your hands. Send wirelessly to your Brother embroidery machine when you're ready to start stitching. Scan the QR to download Artspira for free.

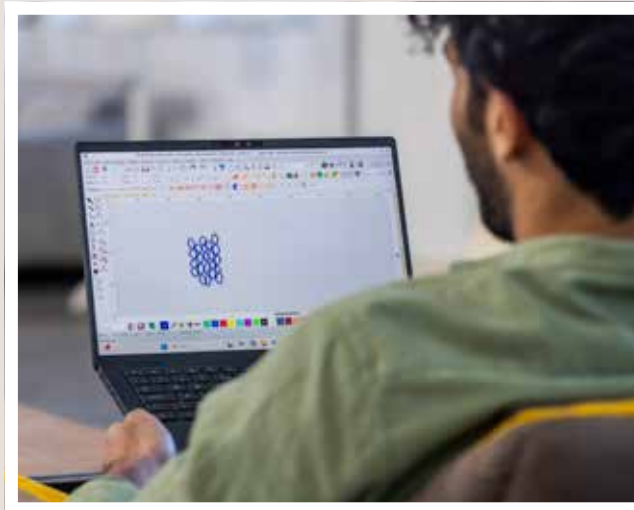
Use Artspira on your mobile device to:

- Draw embroidery designs
- Import your own designs
- Edit embroidery designs by adding text, borders and additional motifs
- Access 1,000s of embroidery designs and projects from the Artspira library
- Create bespoke monograms
- Purchase Disney-inspired embroidery designs*
- Convert images to embroidery**
- Covert into cross stitch effect**
- Decorate fonts**

*requires additional in app purchase

**requires Artspira+ subscription





Go wireless

Make more connections with the Expedition's wireless connectivity:

- **Artspira** – design on-the-go and transfer wirelessly from your mobile or tablet.
- **My Stitch Monitor app** – step away from your embroidery with ease, the My Stitch Monitor app tracks your progress and alerts you to thread changes, empty bobbins, thread breaks and more.
- **Design Database Transfer** – wirelessly transfer embroidery designs (Windows desktop devices only).
- **Easy to update** – receive updates directly to your machine, so you're always up-to-date.

Get connected, get creative

With the Brother connected craft room eco-system

Life is better with connections, and so is crafting! We've designed our creative products to connect via the Artspira app: whether you're keen on printing your own fabrics to sew, creating embroidery patterns or cutting files, or sublimating/printing/cutting/embroidering the same design across multiple mediums, the Brother connected craft room makes it so simple to create.

Your creativity now has no bounds,
with Brother At your side.



Specification correct at time of going to print. Last amendment 09.2026. #ZLLEXPEDITIONEN

For more information contact your dealer or
visit sewingcraft.brother.eu

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